

JAKE LEINEN

98% Match 15 Seasons Marketing & Creative Leader Jacksonville, FL Open to relocation

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ONE PERSON. STUDIO OUTPUT.

Fifteen years building brands, and now building with AI every day: agents and automations that run marketing around the clock, photoreal film and creative at scale, and a full 3D RPG made solo. Strategy and full-funnel growth for a \$90M portfolio and for Microsoft and Tableau, with the hands-on craft to make the work myself.

Top 5 in Marketing Today

1	Building Tokyo Sunadokei, a full 3D RPG, solo with AI as the engineering team Fallen Angels Studios	In production
2	AI agents that run campaigns, content and lifecycle around the clock AI marketing	24/7
3	Photoreal AI film and creative at scale, from storyboard to finished spot AI production	Days
4	Directed marketing across six brands on a ~\$90M portfolio, ~120 campaigns TechStar Group	\$90M
5	Campaign creative for Microsoft, Tableau and SAP Brand Panda	60+ clients

Trending Now: What I Do With AI

24/7

CAMPAIGNS WATCHED, OPTIMIZED
AND REPORTED ON

AGENTS & AUTOMATION

- Content engines: one brief in, a full campaign out
- Research agents that brief the team on competitors and trends
- Personalized email, SMS and DM lifecycle

Days

NOT MONTHS, FROM STORYBOARD TO
FINISHED SPOT

CREATIVE PRODUCTION

- Photoreal product shoots with no set or crew
- One production, every format and variant
- Brand characters and AI spokespeople that stay consistent

\$90M

ANNUAL REVENUE ACROSS SIX
BRANDS, ONE TEAM

MARKETING & INSIGHT

- AI search visibility in ChatGPT, Gemini and Perplexity
- Synthetic audience testing before media spend
- Forecasting, attribution and conversion diagnosis

A selection, not the full list. The tools change every month. The judgment behind them is fifteen years deep.

NEW SEASON

In production

TOKYO SUNADOKEI

Fallen Angels Studios · Original 3D RPG · Built solo, with AI as the engineering team

The sand is all that's left of Tokyo. Turn it back.

- Directs AI agents that write code, run 3D tools, render, test and report back. The playable first act has exploration, random encounters, demon negotiation, a battle screen and a boss fight.
- Concept art to animated character: Tripo3D models retopologized from about 2 million polygons to about 10,000, rigged by a scripted Blender pipeline built when standard auto-riggers failed, animated with Mixamo.
- Godot 4.7 with real-time shadows, ambient occlusion and volumetric dust. An automated route replays the first act after every change to catch regressions.
- Art direction inspired by classic Japanese RPGs, with trailers and positioning aimed at retro RPG fans and collectors.

Episodes

SEASONS 2014 – NOW

- 1

SWIFT WASH

2025 – Now

Operations & Marketing Specialist · Jacksonville, FL

 - Own marketing and operations end to end: brand, growth, creative and P&L for a four-location business.
 - Grew membership 10% in under six months against ~\$6.6M in billing revenue.
 - Produce nearly all creative in-house and built the team's AI production and reporting workflows.

6

U.S. DEPARTMENT OF LABOR, JOB CORPS

2014 – 2015

Marketing Specialist · Dallas, TX

- Outreach for North Texas Job Corps, a federal workforce program.
- Recruitment and community campaigns that met and exceeded enrollment goals.

Independent Productions

1

FALLEN ANGELS STUDIOS

2023 – Now

Co-Founder · Independent

- Video production, writing and game development studio. Home of Tokyo Sunadokei.

2

BRAND PANDA

2009 – Now

Founder · Independent

- Marketing consultancy with 60+ clients, strategy through execution.
- Campaign creative for Microsoft, Tableau and SAP through partner relationships, plus producer Tommy D. Daughtry.

More Details

Genres

AI agents

Automation

AI film & video

Brand strategy

Full-funnel growth

Creative direction

Design

3D & game dev

Copywriting

Audio

Analytics

This marketer is Strategic · Hands-on · AI-native · Revenue-minded

Tools Claude, ChatGPT, Gemini, Higgsfield, Runway, Tripo3D, Blender, Mixamo, Godot, n8n, ManyChat, Zapier, ffmpeg, Adobe Creative Suite, DaVinci Resolve, Ableton Live, Pro Tools, Google Ads, Meta Ads, TikTok Ads, Amazon Ads, Google Analytics, SEMrush, Ahrefs, Salesforce, HubSpot, Mailchimp, Webflow, WordPress, GitHub, AWS

Certified Google Ads, HubSpot, Salesforce

Education University of Iowa, B.A. Psychology, Minor in Business